



Rome Chamber of Commerce



Camera di Commercio
Roma

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Auditors	Valter Pastena (President) Fabrizio Autieri Giovanni Sapia
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Introduction

Fostering the development of the territory and of the enterprises operating therein and improving the quality of life of its citizens.

This is the mission of the Rome Chamber of Commerce, with its record number of enterprises in Italy (over 450 thousand). Said Institution, which has adopted the “**culture of doing**”, has chosen to invest its resources and know-how in the development of a competitive and cutting edge environment, endowed with modern physical and non-physical infrastructures and with services designed to meet the enterprises’ needs.

The Rome Chamber of Commerce has promoted the set up of infrastructures that have played a key role in the city’s modernization.

This action was accompanied by sustained commitment to promoting the growth of the capital’s productive system, through the valorisation of production chains and of the city’s most authentic vocations, such as innovation, culture and tourism.

In all these circumstances, the Chamber of Commerce has acted in synergy with other institutions and with the enterprise system, combining competitiveness and solidarity, progress and social inclusion, economic growth and quality of life improvement.

The new goal on which our Institution is now concentrating its energies is the promotion of local excellences abroad.



Rome Chamber of Commerce

The Rome Chamber of Commerce is a public body enjoying functional autonomy and defining its own intervention programme on the basis of the requirements of the local production sectors. According to the definition provided by Italian legislation: “It performs tasks of general interest to the enterprise system, managing its development in the local economy”.

Activities

The Rome Chamber of Commerce’s main macro activities are the following:

Register of companies: the Register of companies, the Rea and the keeping of lists and registers containing all the major events characterising the life of each enterprise.

Promotional activities: supporting enterprises and the development of the local economy, with particular reference to Micro, Small and Medium-sized Enterprises (MSMEs), by providing financial contributions, granting assistance for loans and issuing guarantees; organizing trade shows and exhibitions at both national and international level.

Studies and research: analysis, documentation and conduct of statistical, economic and social studies and research work. The Chamber of Commerce, moreover, avails itself of various instruments – such as economic observatories on specific related topics and price and rate monitoring activities – serving the continuous monitoring of change in local development and market trends.

Market regulation activities: fostering and increasing the transparency, certainty and fairness in the economic relations between enterprises and between enterprises and citizens. Promoting alternative dispute resolution instruments, such as arbitration and mediation.

Chemical-product laboratory: in charge of performing technical assessments and analysis on the authenticity of products, including food stuffs; it certifies the DOP and IGP products and precious metals.

Legal metrology: ensures that the measurements used in commercial transactions are accurate (i.e. electronic precision scales, service stations, etc.).

An abstract graphic on the left side of the page, featuring a blue and white geometric pattern that resembles a stylized, overlapping grid or a series of concentric, curved lines, creating a sense of depth and movement.

Development measures

The Rome Chamber of Commerce has brought its resources and know-how to the benefit of the city, and has thus become one of the main engines of the Capital's economic development and technological and infrastructural renewal.

On the basis of a detailed analysis of the territory's potential and of the needs expressed by the business community, in synergy with the system of representation of business associations, the Rome Chamber of Commerce has become a vehicle for innovation, through which it has successfully served as a catalyst for the consensus and resources of public and private entities with a view to productive collaboration.

Thanks to the Chamber of Commerce's investments, the following strategic infrastructures have become a reality: the System of Technology Parks, knowledge and production intelligence centres; Fiera Roma, a trade exhibition hub; the Auditorium Parco della Musica, the largest music structure in Italy; the Food and Agriculture Centre of Rome, one of the largest trade hubs in Europe in the handling of fish and fruit and vegetables.

The Rome Chamber of Commerce is currently engaged in strengthening the already existing infrastructures and in developing highly innovative projects, such as the installation of a new optical fibre network.



Infrastructures

System of Technology Parks - Sistema dei Tecnopoli

The System of Technology Parks (il Sistema dei Tecnopoli) of Rome is host to more than 100 entities, from firms to research laboratories, with approx. 2,500 employees, mostly engineering/science graduates in their mid-thirties (average): a real innovation hub.

In particular:

The **Tiburtino Technology Park** (il Tecnopolo Tiburtino) is presently host to more than 80 entities, from enterprises to start-ups and research laboratories, most of which operate in the following sectors: ICT (over 60%), Telecommunications, Electronics, Energy and the Environment and Services. A number of cutting edge technological infrastructures operate in the energy sector with trigeneration, photovoltaic, L.E.D. and broadband and grid computing systems (the Tiburtino Technology Park is one of the nodes of the Megalab Network - Metropolitan E-Government Application LABoratory).

The following entities operate out of the **Castel Romano Technology Park** (il Tecnopolo di Castel Romano): Materials Innovation Research Centre (Centro Sviluppo Materiali – C.S.M.), Higher Institute for Environmental Protection and Research (Istituto Superiore per Protezione e la Ricerca Ambientale - I.S.P.R.A.) and the Bioscience District (Distretto delle Bioscienze, which collaborates with major multinational corporations operating in the chemical pharmaceutical sector). The research focus is on materials, the environment and biotechnologies. The Materials Innovation Research Centre (C.S.M.) in particular, is one of the most prominent private industrial research hubs on innovative materials in Italy and in Europe, with over 800 registered patents.

Exhibition Centre - Fiera Roma

Fiera Roma is, in terms of figures (150,000 m² of total surface area, 130,000 m² of exhibition pavilions and 4,000 seats in the Convention Centre), the most important “market infrastructure” to have been built in the Capital in recent years.

These figures make Fiera Roma the top ranking exhibition centre in Italy and one of the most functional in Europe, also from an environmental perspective, with a photovoltaic system thanks to which it was able to achieve the European Community objectives 12 years ahead of time.

The Rome Chamber of Commerce, as the major stakeholder of Fiera di Roma,



together with its institutional partners, is committed to promoting and strengthening the exhibition centre, and after its takeover by Eur Congressi, the city can finally claim its own integrated congress centre.

Food and Agriculture Centre of Rome - Centro Agroalimentare Roma

The **Food and Agriculture Centre of Rome** (Centro Agroalimentare Roma), extending over an area of 147 ha., of which 12 ha. indoor, fully equipped with the most advanced systems, is an innovative logistics and distribution hub, and one of the largest in Europe in the fruit and vegetables and fish handling sector. Moreover, it is strategically positioned to serve not only the needs of Rome's urban centre, but also those of Central and South Italy and the Mediterranean area.

The structure is an authentic "City of Trade", endowed with technologically advanced infrastructures capable of offering the best in terms of volumes, services and quality.

The various facilities, organizational structures, technologies and integrated logistic services (known as the supply chain) provide added value to the economic operators utilising the complex, allowing an optimisation of costs, resources and potential.

The Food and Agriculture Centre of Rome (Centro Agroalimentare Roma) is about to become host to the Meat Processing Centre (Centro Carni).

Auditorium Parco della Musica

The **Auditorium Parco della Musica**, a multifunctional complex designed by architect Renzo Piano, is a cultural production centre of excellence. Thanks to its high quality offerings, the Auditorium Parco della Musica – which is also host to the prestigious Accademia di Santa Cecilia – has gained a prominent position in the national and international cultural landscape, with over one million visitors each year and more than 1,200 cultural and congress events held.

The Auditorium develops over an area of 55,000 m².

The three main halls (Sinopoli, Santa Cecilia and Petrassi) can host up to 4,700 people at the same time and are surrounded by a 30,000 m² roof park. The Cavea, that is, the open-air amphitheatre, can sit up to 3,000 spectators.



Development bodies

The Rome Chamber of Commerce also operates in specific sectors through a series of dedicated bodies such as:

AltaRoma, driving force of the Italian *haute couture* and new platform for the launch of emerging designers.

Internationalisation Agency (Agenzia per l'internazionalizzazione) whose aim is to encourage enterprises to create more rooted and permanent establishments in foreign markets, supporting SMEs with an eye to aggregation.

Rome Market Company (ARM - Azienda Romana Mercati) for the development and promotion of the agro food production line managing the Commodities Exchange.

Asset-Camera, which coordinates the communication of the Chambers of Commerce system and implements projects for the region's development, innovation and marketing.

Arbitration Centre (Camera Arbitrale), whose aim is to assist enterprises in making recourse to alternative dispute resolution methods.

Rome Business Training Institute (IRFI - Istituto Romano per la Formazione Imprenditoriale), which organizes and manages business training activities.

Promoroma, which coordinates the publishing activities of the Chamber of Commerce and manages special projects in the field of tourism and culture.

Rome Chamber of Commerce

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