



PRESENT

Seedcamp in Rome

5 June 2014 - from 9:00am to 4:30pm

Centro Studi Americani

Via M. Caetani, 32 - Rome

Morning. Mini Seedcamp

- 9:00 Registration
- 9.30 Welcome and introduction to Seedcamp
- 10:00 **Italian startups in Seedcamp**
Giuliano Iacobelli, Stamplay
Sebastiano Bertani, Tanaza
- 10:15 **Health 2.0: perspectives and experiences**
Roberto Ascione, Razorfish Healthware
Mario Merlo, Sanofi Italia
- 11:00 Coffee break
- 11:20 **Startup Presentations**
10 teams will pitch and receive feedbacks
by a panel.
- 12:20 **Panel: Connecting the Dots**
Carlos Espinal, Seedcamp
Luigi Capello, Luiss Enlabs
Gian Paolo Manzella, Regione Lazio
- 12:45 Morning session wrap up
- 13:00 Lunch and networking

Afternoon. Masterclasses

- 14:00 **Growth Hacking 101**
Luca Sartoni, Automattic
- 14:45 **The Product Market Fit Lifecycle**
Carlos Espinal, Seedcamp
- 15:30 **Mentors and advisors**
Augusto Coppola, InnovAction Lab
Mario Fontana, Microsoft BizSpark
- 16:00 **Startup Storytelling**
Nicola Mattina, Stamplay
- 16:30 Wrap up

PARTNERS



Per ulteriori informazioni: Patrizia Polito - patrizia.polito@elastic.it - 328.7055781